



ALYKAI COMSTOCK

DESIGNER | ART DIRECTOR | ILLUSTRATOR

alykaicomstock@gmail.com
alykaicomstock.com

ABOUT ME

Hello there! My name is Alykai Comstock and I am a multimedia designer and creative lead living the dream in the Denver area. I have a multitude of skills such as package design, editorial design, logo design, animation, advertising, poster design, art directing and branding. I graduated from Iowa State University with my Bachelor of Fine Arts in Graphic Design in May of 2017. I am very passionate about design and love giving the projects that I work on beauty and life. When I'm not designing, you can find me somewhere in the mountains, at a concert, watching a movie, crafting up a new project, or playing with my fur babies. Feel free to contact me, I would love to hear from you!



DESIGN EXPERIENCE

Associate Design Manager

The Hershey Company

Broomfield, Colorado | May 2023 - October 2024

- Lead/art directed brand identities and visual standards for Better For You protein brands (*ONE Brands & FULFIL Nutrition Protein Bars*)
- Managed communication with key stakeholders, in-house designers and external agencies
- Designed clear, precise and aesthetically pleasing packaging for ONE Brands & FULFIL Nutrition Protein Bars

Sr. Graphic Designer

ONE Brands (The Hershey Company)

Boulder, Colorado | February 2022 - May 2023

- Designed clear, precise and aesthetically pleasing packaging for ONE Brands & FULFIL Nutrition Protein Bars
- Designed various marketing items such as CRMs, both print and digital advertising, displays, swag, etc.

Graphic Designer

ONE Brands (The Hershey Company)

Boulder, Colorado | March 2020 - February 2022

- Designed clear, precise and aesthetically pleasing packaging for ONE Brands & FULFIL Nutrition Protein Bars
- Designed various marketing items such as CRMs, both print and digital advertising, displays, swag, etc.

Graphic Designer

Sanitas Skincare

Louisville, Colorado | June 2019 - March 2020

- Designed clear, precise and aesthetically pleasing packaging for Sanitas Skincare products
- Designed various marketing items such as promo cards, postcards, POS, POP, etc.

Art Director

The Meyocks Group

West Des Moines, Iowa | May 2017 - May 2019

- Designed clear, precise and aesthetically pleasing packaging for Hy-Vee products
- Designed advertising, annual reports, presentations and other marketing items for the agency's clients such as Delta Dental, Farm Credit and AgriLabs

Graphic Designer

College of Human Sciences | Iowa State University

Ames, Iowa | May 2016 - May 2017

- Designed several pieces such as magazines, icons, logos, posters, annual reports, pamphlets and brochures



SKILLS

I am efficient in Illustrator, Photoshop, InDesign, After Effects, Microsoft Word, Microsoft Powerpoint, Microsoft Excel and Keynote.



EDUCATION

Iowa State University

Bachelor of Fine Arts in Graphic Design

Graduated Spring 2017
Dean's List